

CPW  
JML

# ORDER

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**Orders**

**Order / Rev:** 47017  
**Alt Order #:** 27766737  
**Product Desc:** 2022 Primary Election  
**Estimate:** 3484  
**Flight Dates:** 04/18/22 - 04/24/22  
**Original Date / Rev:** 04/14/22 / 04/14/22  
**Order Type:** GENERAL

**KLKN-TV**  
**Primary AE:** Katz Dallas  
**Sales Office:** DALLS  
**Sales Region:** National

**Agency**

**Name:** Ax Media  
**Buying Contact:**  
**Billing Contact:**  
 800 W. 47th St., Ste. 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**

**Name:** Jim Pillen for Governor  
**Demographic:** A50+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-05

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	117	\$18,500.00	\$15,725.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	117	\$18,500.00	\$15,725.00	0.00
<b>Totals</b>	<b>117</b>	<b>\$18,500.00</b>	<b>\$15,725.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	04/18/22	04/18/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a (5:30 AM-6:00 AM)	M-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----			1			\$50.00		0.00			
N 2	KLKN	04/19/22	04/19/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	-T-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----			1			\$50.00		0.00			
N 3	KLKN	04/20/22	04/20/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a (5:30 AM-6:00 AM)	--W----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----			1			\$50.00		0.00			
N 4	KLKN	04/21/22	04/21/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a (5:30 AM-6:00 AM)	---T---	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---			1			\$50.00		0.00			
N 5	KLKN	04/22/22	04/22/22	Ch 8 News at 5a M-F Ch 8 Eyewitness News 5a	CM	5a-6a (5:30 AM-6:00 AM)	----F--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/18/22	04/24/22	----F--			1			\$50.00	0.00					
N 6	KLKN	04/18/22	04/18/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/18/22	04/24/22	M-----			1			\$105.00	0.00					
N 7	KLKN	04/19/22	04/19/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/18/22	04/24/22	-T-----			1			\$105.00	0.00					
N 8	KLKN	04/20/22	04/20/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/18/22	04/24/22	--W----			1			\$105.00	0.00					
N 9	KLKN	04/21/22	04/21/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/18/22	04/24/22	---T---			1			\$105.00	0.00					
N 10	KLKN	04/22/22	04/22/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/18/22	04/24/22	----F--			1			\$105.00	0.00					
N 11	KLKN	04/18/22	04/18/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	M-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/18/22	04/24/22	M-----			1			\$105.00	0.00					
N 12	KLKN	04/19/22	04/19/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/18/22	04/24/22	-T-----			1			\$105.00	0.00					
N 13	KLKN	04/20/22	04/20/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/18/22	04/24/22	--W----			1			\$105.00	0.00					
N 14	KLKN	04/21/22	04/21/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	04/18/22	04/24/22	---T---			1			\$105.00	0.00					
N 15	KLKN	04/22/22	04/22/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	:30	1	\$105.00	P-04	0.00	NM	1	\$105.00
KILKN News 8 This AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 47017  
 Alt Order #: 27766737  
 Flight Dates: 04/18/22 - 04/24/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Election  
 Estimate: 3484  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	-T-----	2		\$140.00		0.00						
N18	KLKN	04/20/22	04/20/22	Good Morning America CM		7a-9a	--W----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America			(7:00 AM-8:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	--W----	2		\$140.00		0.00						
N19	KLKN	04/21/22	04/21/22	Good Morning America CM		7a-9a	---T---	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America			(7:00 AM-8:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	---T---	2		\$140.00		0.00						
N20	KLKN	04/22/22	04/22/22	Good Morning America CM		7:00 AM-8:00 AM	----F--	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America			(7:00 AM-8:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	----F--	2		\$140.00		0.00						
N21	KLKN	04/18/22	04/18/22	Good Morning America CM		8:00 AM-9:00 AM	M-----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America			(8:00 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	M-----	2		\$140.00		0.00						
N22	KLKN	04/19/22	04/19/22	Good Morning America CM		8:00 AM-9:00 AM	-T-----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America			(8:00 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	-T-----	2		\$140.00		0.00						
N23	KLKN	04/20/22	04/20/22	Good Morning America CM		8:00 AM-9:00 AM	--W----	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America			(8:00 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	--W----	2		\$140.00		0.00						
N24	KLKN	04/21/22	04/21/22	Good Morning America CM		8:00 AM-9:00 AM	---T---	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America			(8:00 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	---T---	2		\$140.00		0.00						
N25	KLKN	04/22/22	04/22/22	Good Morning America CM		8:00 AM-9:00 AM	----F--	:30	2	\$140.00	P-04	0.00	NM	2	\$280.00
				Good Morning America			(8:00 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	----F--	2		\$140.00		0.00						
N26	KLKN	04/23/22	04/23/22	Good Morning America \$M		7:00 AM-8:00 AM	-----S-	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				Good Morning America Sat			(7:00 AM-8:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	-----S-	2		\$75.00		0.00						
N27	KLKN	04/23/22	04/23/22	Good Morning America \$M		8:00 AM-9:00 AM	-----S-	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				Good Morning America Sat			(8:00 AM-9:00 AM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	-----S-	2		\$75.00		0.00						
N28	KLKN	04/24/22	04/24/22	Good Morning America \$M		7a-8a	-----S	:30	2	\$75.00	P-04	0.00	NM	2	\$150.00
				Good Morning America Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	-----S	2		\$75.00		0.00						
N29	KLKN	04/24/22	04/24/22	This Week	CM	8a-9a	-----S	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
				This Week											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 47017  
 Alt Order #: 27766737  
 Flight Dates: 04/18/22 - 04/24/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Election  
 Estimate: 3484

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	-----S	2		\$150.00		0.00						
N30	KLKN	04/18/22	04/18/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	M-----	2		\$50.00		0.00						
N31	KLKN	04/19/22	04/19/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T-----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	-T-----	2		\$50.00		0.00						
N32	KLKN	04/20/22	04/20/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	--W----	2		\$50.00		0.00						
N33	KLKN	04/21/22	04/21/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	---T---	2		\$50.00		0.00						
N34	KLKN	04/22/22	04/22/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
Live with Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	----F--	2		\$50.00		0.00						
N35	KLKN	04/18/22	04/18/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	M-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	M-----	1		\$75.00		0.00						
N36	KLKN	04/19/22	04/19/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:00 AM-11:30 AM)	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	-T-----	1		\$75.00		0.00						
N37	KLKN	04/20/22	04/20/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:00 AM-11:30 AM)	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	--W----	1		\$75.00		0.00						
N38	KLKN	04/21/22	04/21/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:00 AM-11:30 AM)	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	---T---	1		\$75.00		0.00						
N39	KLKN	04/22/22	04/22/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:00 AM-11:30 AM)	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	----F--	1		\$75.00		0.00						
N40	KLKN	04/18/22	04/18/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:30 AM-12:00 PM)	M-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 04/18/22		04/18/22	04/24/22	M-----	1		\$75.00		0.00						
N41	KLKN	04/19/22	04/19/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p (11:30 AM-12:00 PM)	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Channel 8 Eyewitness News- Midday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 47017  
 Alt Order #: 27766737  
 Flight Dates: 04/18/22 - 04/24/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Election  
 Estimate: 3484

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-T-----					1	\$75.00		0.00			
N 42	KLKN	04/20/22	04/20/22	Ch 8 News Midday M-F CM		11a-12p	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				Ch 8 News Midday M-F		(11:30 AM-12:00 PM)									
				Channel 8 Eyewitness News- Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	--W----					1	\$75.00		0.00			
N 43	KLKN	04/21/22	04/21/22	Ch 8 News Midday M-F CM		11:30 AM-12:00 PM	PI---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				Ch 8 News Midday M-F		(11:30 AM-12:00 PM)									
				Channel 8 Eyewitness News- Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	---T---					1	\$75.00		0.00			
N 44	KLKN	04/22/22	04/22/22	Ch 8 News Midday M-F CM		11a-12p	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				Ch 8 News Midday M-F		(11:30 AM-12:00 PM)									
				Channel 8 Eyewitness News- Midday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	----F--					1	\$75.00		0.00			
N 45	KLKN	04/18/22	04/18/22	M-F 1p-2p	CM	1p-2p	M-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				M-F 1p-2p											
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----					1	\$50.00		0.00			
N 46	KLKN	04/19/22	04/19/22	M-F 1p-2p	CM	1p-2p	-T-----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				M-F 1p-2p											
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-T-----					1	\$50.00		0.00			
N 47	KLKN	04/20/22	04/20/22	M-F 1p-2p	CM	1p-2p	--W----	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				M-F 1p-2p											
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	--W----					1	\$50.00		0.00			
N 48	KLKN	04/21/22	04/21/22	M-F 1p-2p	CM	1p-2p	---T---	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				M-F 1p-2p											
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	---T---					1	\$50.00		0.00			
N 49	KLKN	04/22/22	04/22/22	M-F 1p-2p	CM	1p-2p	----F--	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
				M-F 1p-2p											
				General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	----F--					1	\$50.00		0.00			
N 50	KLKN	04/18/22	04/18/22	M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				M-F 4p-5p											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	M-----					1	\$75.00		0.00			
N 51	KLKN	04/19/22	04/19/22	M-F 4p-5p	CM	4p-5p	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				M-F 4p-5p											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	-T-----					1	\$75.00		0.00			
N 52	KLKN	04/20/22	04/20/22	M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				M-F 4p-5p											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/18/22	04/24/22	--W----					1	\$75.00		0.00			
N 53	KLKN	04/21/22	04/21/22	M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
				M-F 4p-5p											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 47017  
 Alt Order #: 27766737  
 Flight Dates: 04/18/22 - 04/24/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Election  
 Estimate: 3484

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---		1			\$75.00	0.00					
N 54	KLKN	04/22/22	04/22/22	M-F 4p-5p M-F 4p-5p	CM	4p-5p	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Dr. Phil															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	----F--		1			\$75.00	0.00					
N 55	KLKN	04/18/22	04/18/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	M-----		1			\$200.00	0.00					
N 56	KLKN	04/19/22	04/19/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	-T-----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-T-----		1			\$200.00	0.00					
N 57	KLKN	04/20/22	04/20/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	--W----		1			\$200.00	0.00					
N 58	KLKN	04/21/22	04/21/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---		1			\$200.00	0.00					
N 59	KLKN	04/22/22	04/22/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	----F--		1			\$200.00	0.00					
N 60	KLKN	04/18/22	04/18/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	M-----		1			\$250.00	0.00					
N 61	KLKN	04/19/22	04/19/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	-T-----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	-T-----		1			\$250.00	0.00					
N 62	KLKN	04/20/22	04/20/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	--W----		1			\$250.00	0.00					
N 63	KLKN	04/21/22	04/21/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	---T---		1			\$250.00	0.00					
N 64	KLKN	04/22/22	04/22/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		04/18/22	04/24/22	----F--		1			\$250.00	0.00					
N 65	KLKN	04/23/22	04/23/22	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
ABC News-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 47017  
 Alt Order #: 27766737  
 Flight Dates: 04/18/22 - 04/24/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Election  
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 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S-					1	\$250.00		0.00			
N66	KLKN	04/23/22	04/23/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
Eyewitness News 8 At 6-Sat															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S-					1	\$125.00		0.00			
N67	KLKN	04/24/22	04/24/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
ABC News-Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S					1	\$250.00		0.00			
N68	KLKN	04/24/22	04/24/22	Ch 8 News Sun at 530p Ch 8 News Sun 530p	CM	530-6p	-----S	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At 5:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S					1	\$200.00		0.00			
N69	KLKN	04/18/22	04/18/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$250.00		0.00			
N70	KLKN	04/19/22	04/19/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					1	\$250.00		0.00			
N71	KLKN	04/20/22	04/20/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					1	\$250.00		0.00			
N72	KLKN	04/21/22	04/21/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---					1	\$250.00		0.00			
N73	KLKN	04/22/22	04/22/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--					1	\$250.00		0.00			
N74	KLKN	04/18/22	04/18/22	Monday Prime Other Monday Prime Other	CM	7p-9p	M-----	:30	2	\$550.00	P-04	0.00	NM	2	\$1,100.00
American Idol Mon-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					2	\$550.00		0.00			
N75	KLKN	04/18/22	04/18/22	Monday Prime 3 Monday Prime 3	CM	9p-10p	M-----	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
The Good Doctor-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$400.00		0.00			
N76	KLKN	04/19/22	04/19/22	Tuesday Prime 3 Tuesday Prime 3	CM	9p-10p	-T-----	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
To Tell The Truth (Tue)-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					1	\$200.00		0.00			
N77	KLKN	04/20/22	04/20/22	Wednesday Prime 2 Wednesday Prime 2	CM	8p-9p	--W----	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
The Conners/Home Economics-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 47017  
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 Flight Dates: 04/18/22 - 04/24/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Election  
 Estimate: 3484

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					1	\$350.00		0.00			
N 78	KLKN	04/20/22	04/20/22	Wednesday Prime 3 Wednesday Prime 3	CM	9p-10p	--W----	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
A Million Little Things															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					1	\$400.00		0.00			
N 79	KLKN	04/21/22	04/21/22	Thursday Prime 1 Thursday Prime 1	CM	7p-8p	---T---	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
Station 19-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---					1	\$450.00		0.00			
N 80	KLKN	04/21/22	04/21/22	Thursday Prime 2 Thursday Prime 2	CM	8p-9p	---T---	:30	1	\$550.00	P-03	0.00	NM	1	\$550.00
Grey's Anatomy-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---					1	\$550.00		0.00			
N 81	KLKN	04/22/22	04/22/22	Friday Prime 1 Friday Prime 1	CM	7p-8p	----F--	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
Shark Tank-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--					1	\$400.00		0.00			
N 82	KLKN	04/22/22	04/22/22	Friday Prime Other Friday Prime Other	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	----F--	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
20/20 (2 hours)-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	----F--					2	\$350.00		0.00			
N 83	KLKN	04/24/22	04/24/22	Sunday Prime 1 Sunday Prime 1	CM	6p-7p	-----S	:30	1	\$275.00	P-04	0.00	NM	1	\$275.00
America's Funniest Home Videos-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S					1	\$275.00		0.00			
N 84	KLKN	04/24/22	04/24/22	Sunday Prime Other Sunday Prime Other	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----S	:30	1	\$550.00	P-04	0.00	NM	1	\$550.00
American Idol-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-----S					1	\$550.00		0.00			
N 85	KLKN	04/18/22	04/18/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	M-----					1	\$250.00		0.00			
N 86	KLKN	04/19/22	04/19/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	-T-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	-T-----					1	\$250.00		0.00			
N 87	KLKN	04/20/22	04/20/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	--W----					1	\$250.00		0.00			
N 88	KLKN	04/21/22	04/21/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/18/22	04/24/22	---T---					1	\$250.00		0.00			
N 89	KLKN	04/22/22	04/22/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 47017  
 Alt Order #: 27766737  
 Flight Dates: 04/18/22 - 04/24/22

Advertiser: Jim Pillen for Governor  
 Product Desc: 2022 Primary Election  
 Estimate: 3484

Print Date: 04/14/22 14:14:23 Page 9 of 9

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	----F--			1		\$250.00	0.00					
N 90	KLKN	04/23/22	04/23/22	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$200.00	P-04	0.00	NM	1	\$200.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-----S-			1		\$200.00	0.00					
N 91	KLKN	04/24/22	04/24/22	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
Channel 8 Eyewitness News At Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-----S			1		\$250.00	0.00					
N 92	KLKN	04/18/22	04/18/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	M-----			1		\$75.00	0.00					
N 93	KLKN	04/19/22	04/19/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	-T-----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	-T-----			1		\$75.00	0.00					
N 94	KLKN	04/20/22	04/20/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	--W----	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	--W----			1		\$75.00	0.00					
N 95	KLKN	04/21/22	04/21/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	---T---			1		\$75.00	0.00					
N 96	KLKN	04/22/22	04/22/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Jimmy Kimmel Live-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 04/18/22		04/18/22	04/24/22	----F--			1		\$75.00	0.00					
													Totals	117	\$18,500.00

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jim Pillen

Authorized committee:

Jim Pillen for Governor

Agency requesting time (and contact information):

☐

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Nebraska

Date of election:

May 10th, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Sarah Pillen

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>TAYLOR FERNIE</i>	Signature:
Name: Taylor Fernie	Name:
Date of Request to Purchase Ad Time: 1/13/2022	Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☐ Yes ☐ No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*☐ Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



125 West 55th St  
New York, NY 10019

Contract # 27766737  
CPE: 303/405/3484  
Agency: Ax Media

Changes as of: 4/14/2022 at 1:35 PM  
Flight: 4/18/22 - 4/24/22  
Advertiser: Jim Pillen for Governor

Version: Current State Version 1  
Station: KILN  
Market: Lincoln&Hsing-Kmy-Pls  
DMA

Con Type: POLITICAL/NOTE  
Total \$: \$18,500.00

800 W.47th Street  
Suite 200  
Kansas City, MO 64112

Product: 2022 Primary Election  
Agency Order #: 11572642  
Buyer: Fernie, Taylor

Office: DALLAS  
Service: Nielsen  
Primary Demo: Adults 55+  
Assistant: DARCI WALTS  
512-665-6040

Separation:

Total Spots: 117  
Total CPP: \$44.66  
Total GRP: 414.2  
Traffic #: 47017

Comments: New Order 4/14 - The new order will run Mon 4/18 - Sun 4/24. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!  
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices, ID #9916670 or TV16670.  
RadioInvoices ID #9914861 or R114861, Markeron #184659, Spotaldata #2095, Separation: 30; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/18 - 4/24							Total Spots	Total \$	CPP*	GRP*
							4/18	4/19	4/20	4/21	4/22	4/23	4/24				
1	M-F 5:30a-6a		KILN News 8 This AM	\$50.00	0.8	30	1	1	1	1	1	0	0	5	\$250.00	\$62.50	4.0
2	M-F 6a-6:30a		KILN News 8 This AM	\$105.00	1.5	30	1	1	1	1	1	0	0	5	\$525.00	\$70.00	7.5
3	M-F 6:30a-7a		KILN News 8 This AM	\$105.00	1.5	30	1	1	1	1	1	0	0	5	\$525.00	\$70.00	7.5
4	M-F 7a-8a		Good Morning America	\$140.00	4.0	30	2	2	2	2	2	0	0	10	\$1,400.00	\$35.00	40.0
5	M-F 8a-9a		Good Morning America	\$140.00	4.0	30	2	2	2	2	2	0	0	10	\$1,400.00	\$35.00	40.0
6	Sa 7a-8a		Weekend Good Morning America	\$75.00	3.6	30	0	0	0	0	0	2	0	2	\$150.00	\$20.83	7.2
7	Sa 8a-9a		Weekend Good Morning America	\$75.00	3.6	30	0	0	0	0	0	2	0	2	\$150.00	\$20.83	7.2
8	Su 7a-8a		Weekend Good Morning America	\$75.00	3.6	30	0	0	0	0	0	0	2	2	\$150.00	\$20.83	7.2
9	M-F 8a-9a		This Week	\$150.00	3.7	30	0	0	0	0	0	0	2	2	\$300.00	\$40.54	7.4
10	M-F 9a-10a		Live with Kelly & Ryan	\$50.00	3.2	30	2	2	2	2	2	0	0	10	\$500.00	\$15.63	32.0
11	M-F 11a-11:30a		Channel 8 Eyewitness News-Midday	\$75.00	4.9	30	1	1	1	1	1	0	0	5	\$375.00	\$15.31	24.5
12	M-F 11:30a-12n		Channel 8 Eyewitness News-Midday	\$75.00	4.9	30	1	1	1	1	1	0	0	5	\$375.00	\$15.31	24.5
13	M-F 1p-2p		General Hospital	\$50.00	1.8	30	1	1	1	1	1	0	0	5	\$250.00	\$27.78	9.0
14	M-F 4p-5p		Dr. Phil	\$75.00	2.1	30	1	1	1	1	1	0	0	5	\$375.00	\$35.71	10.5
15	M-F 5p-5:30p		Channel 8 Eyewitness News At Five	\$200.00	5.5	30	1	1	1	1	1	0	0	5	\$1,000.00	\$36.36	27.5
16	M-F 6p-6:30p		Channel 8 Eyewitness News At Six	\$250.00	5.7	30	1	1	1	1	1	0	0	5	\$1,250.00	\$43.86	28.5
17	Sa 5:30p-6p		ABC News-Sat	\$250.00	3.9	30	0	0	0	0	0	1	0	1	\$250.00	\$64.10	3.9
18	Sa 6p-6:30p		Eyewitness News 8 At 6-Sat	\$125.00	3.9	30	0	0	0	0	0	1	0	1	\$125.00	\$32.05	3.9
19	Su 5p-5:30p		ABC News-Sun	\$250.00	6.5	30	0	0	0	0	0	0	1	1	\$250.00	\$38.46	6.5

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27766737	<b>Changes as of:</b> 4/14/2022 at 1:35 PM	<b>Version:</b> Current State Version 1	<b>Con Type:</b> POLITICAL/NOTE
<b>CPE:</b> 303/405/3484	<b>Flight:</b> 4/18/22 - 4/24/22	<b>Station:</b> KLNK	<b>Total \$:</b> \$18,500.00
<b>Agency:</b> Ax Media	<b>Advertiser:</b> Jim Pillen for Governor	<b>Market:</b> Lincoln&Hstng-Kmy-Pis DMA	
800 W.47th Street Suite 200 Kansas City, MO 64112	<b>Product:</b> 2022 Primary Election	<b>Office:</b> DALLAS	<b>Total Spots:</b> 117
	<b>Agency Order #:</b> 11572642	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$44.66
	<b>Buyer:</b> Fernie, Taylor	<b>Primary Demo:</b> Adults 55+	<b>Traffic #:</b> 47017
	<b>Salesperson:</b> DARCI WALTIS	<b>Assistant:</b> DARCI WALTIS	
	<b>Separation:</b>		

#	Day/Time	DP	Program	Rate	A55P Rating	Len	4/18 - 4/24							Total Spots	Total \$	CPP*	GRP*
							4/18	4/19	4/20	4/21	4/22	4/23	4/24				
20	Su 5:30p-6p		Channel 8 Eyewitness News At 5:30	\$200.00	6.1	30	0	0	0	0	0	0	1	1	\$200.00	\$32.79	6.1
21	M-F 6:30p-7p		Entertainment Tonight	\$250.00	3.9	30	1	1	1	1	1	0	0	5	\$1,250.00	\$64.10	19.5
22	M 7p-9p		American Idol Mon-ABC	\$550.00	4.5	30	2	0	0	0	0	0	0	2	\$1,100.00	\$122.22	9.0
23	M 9p-10p		The Good Doctor-ABC	\$400.00	3.1	30	1	0	0	0	0	0	0	1	\$400.00	\$129.03	3.1
24	Tu 9p-10p		To Tell The Truth (Tue)-ABC	\$200.00	1.5	30	0	1	0	0	0	0	0	1	\$200.00	\$133.33	1.5
25	W 8p-9p		The Conners/Home Economics-ABC	\$350.00	3.3	30	0	0	1	0	0	0	0	1	\$350.00	\$106.06	3.3
26	W 9p-10p		A Million Little Things	\$400.00	2.4	30	0	0	1	0	0	0	0	1	\$400.00	\$166.67	2.4
27	Th 7p-8p		Station 19-ABC	\$450.00	3.7	30	0	0	0	1	0	0	0	1	\$450.00	\$121.62	3.7
28	Th 8p-9p		Grey's Anatomy-ABC	\$550.00	3.2	30	0	0	0	1	0	0	0	1	\$550.00	\$171.88	3.2
29	F 7p-8p		Shark Tank-ABC	\$400.00	2.8	30	0	0	0	0	1	0	0	1	\$400.00	\$142.86	2.8
30	F 8p-10p		20/20 (2 hours)-ABC	\$350.00	2.6	30	0	0	0	0	2	0	0	2	\$700.00	\$134.62	5.2
31	Su 6p-7p		America's Funniest Home Videos-ABC	\$275.00	5.0	30	0	0	0	0	0	0	1	1	\$275.00	\$55.00	5.0
32	Su 7p-9p		American Idol-ABC	\$550.00	5.3	30	0	0	0	0	0	0	1	1	\$550.00	\$103.77	5.3
33	M-F 10p-10:35p		Channel 8 E/eyewitness News At Ten	\$250.00	4.7	30	1	1	1	1	1	0	0	5	\$1,250.00	\$63.19	23.5
34	Sa 10p-10:35p		Channel 8 E/eyewitness News At Ten	\$200.00	4.1	30	0	0	0	0	0	1	0	1	\$200.00	\$48.78	4.1
35	Su 10p-10:35p		Channel 8 E/eyewitness News At Ten	\$250.00	5.7	30	0	0	0	0	0	0	1	1	\$250.00	\$43.86	5.7
36	M-F 10:35p-11:37p		Jimmy Kimmel Live-ABC	\$75.00	2.4	30	1	1	1	1	1	0	0	5	\$375.00	\$31.25	12.0
<b>TOTALS:</b>							<b>21</b>	<b>19</b>	<b>20</b>	<b>20</b>	<b>21</b>	<b>7</b>	<b>9</b>	<b>117</b>	<b>\$18,500.00</b>	<b>\$44.66</b>	<b>414.2</b>



125 West 55th St  
New York, NY 10019

Contract # 27766737 Changes as of: 4/14/2022 at 1:35 PM Version: Current State Version 1  
CPE: 303/405/3484 Flight: 4/18/22 - 4/24/22 Station: KLKN  
Agency: Ax Media Advertiser: Jim Pilen for Governor Market: Lincoln&Hsing-Kmy-Pis DMA

800 W. 47th Street Product: 2022 Primary Election  
Suite 200 Agency Order #: 11572642  
Kansas City, MO 64112 Buyer: Fernie, Taylor  
Salesperson: DARCI WALTTS  
Separation: 512-665-6040  
Office: DALLAS  
Service: Nielsen  
Primary Demo: Adults 55+  
Assistant: DARCI WALTTS  
512-665-6040  
Total Spots: 117  
Total CPE: \$44.66  
Total GRP: 414.2  
Traffic #: 47017

Special Instructions

#### Order Level Comments

Date/Time	Added by	Comment
04/14/22 1:35 PM	System	Notice Received.
04/14/22 12:26 PM	DARCI WALTTS	New Order 4/14 - The new order will run Mon 4/18 - Sun 4/24. Please confirm the new order ASAP and alert me of any pre-empts. Thank you!
Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically. TVInvoices ID #9916670 or TV16670, RadioInvoices ID #9914861 or R14861, Marketron #184659, Spodata #2095, Separation: 30; PopulationBuy Type: CPP		

#### Competitive Information

Market Budget:	\$18,500
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	CPP
	100%	117	\$18,500.00	\$44.66
<b>Total</b>	<b>100%</b>	<b>117</b>	<b>\$18,500.00</b>	<b>\$44.66</b>

Monthly Summary		
Month	Spots	Dollars
2022-Apr	117	\$18,500.00
<b>Total</b>	<b>117</b>	<b>\$18,500.00</b>

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/14/22 1:16 PM					\$0	\$0	
New	4/14/22 12:19 PM	DARCI WALTTS	Confirmed	117		\$18,500.00	\$18,500.00	

#### Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.